

Where design, manufacturing, electronics and material expertise meet to create light.



## crafting light

#### Mission

EMFA crafts high quality architectural lighting fixtures fulfilling the needs of architects, lighting designers, and electrical engineers.

EMFA distinguishes itself by providing personal customer service and lifetime assistance as well as the ability to customize products according to specific customer needs.

#### Standards

EMFA produces to European standards.

EMFA's fixtures incorporate first class components typically produced by western European and American companies.

EMFA products are used in high profile projects around the UK and Western Europe, but often sold under well recognized European brands.

In recent years EMFA is moving from private label manufacturing to branding its own products.

#### Advantage

The quality, function and design all conform to European norms but with a substantial price advantage.

EMFA has been using LEDs since 1996 and has manufacturing experience for over 50 years. EMFA has lived all the positive and negative experiences of the new and ever-changing technology, LED.

When a customer is looking for reliability with highest technological standards, EMFA is the right choice.

Our experienced in-house production and possibility for small batch adaptations allows EMFA to give its customers an industry-wide, incomparable flexibility with surprisingly short lead times.















### emfa heritage

#### 1922

EMFA's first generation of lighting producers; Andon Kasapoglu, is awarded his electrician's license

#### 1927

Andon establishes his own electrician business

#### 1940

Andon establishes Bakalit, a trading and electricians' shop in central Istanbul. He becomes the pioneer of importing Bakalite to Turkey and begins the production of electrical components for home and industry

#### 1959

Andon Kasapoglu founds EMFA and builds a factory not far from his shop in Istanbul to produce sockets, switches, plugs, buttons, and other electrical components

#### 1975

EMFA's 2nd generation of lighting producers, Rokos Kasapoglu, joins EMFA

#### 1976

EMFA produces its first lighting fixture

#### 1979

EMFA expands and invests in aluminum die-casting machines.

General manager, Haydar Demil, joins EMFA

#### 1980

EMFA becomes accredited by the Turkish Standard Institute (TSE) producing in line with European and Turkish Standards and starts exporting to Europe

#### 1984

EMFA shifts its focus on producing light fixtures

#### 1990

EMFA expands and invests in an electrostatic painting facility and drying oven allowing for many different finishing colors

#### 1993

Chief engineer, Serdar Akmansayar, and national sales manager, Recep Cayiroglu, join  $\operatorname{\mathsf{EMFA}}$ 











#### 1994

EMFA exhibits at Hanover Fair and exports to Middle East and Balkans

#### 1996

First EMFA LED fixture is produced

#### 2000

EMFA exhibits at the Light+Building Fair in Frankfurt for the first time

#### 2004

Marketing manager Johannes Puhrer, joins EMFA

#### 2005

 $\ensuremath{\mathsf{EMFA}}$  invests in CNC machining technology to accommodate small batch adaptations

#### 2009

50th anniversary! EMFA now exports to more than 40 countries worlwide

#### 2010

EMFA is awarded the ISO 9001 certificate

#### 2012

EMFA's 3rd generation of lighting producers, Adnan Kasapoglu, joins EMFA

#### 2013

EMFA builds a photometric laboratory to generate IES and Elumdat files of their fixtures

EMFA becomes sponsoring partner at Professional Lighting Design Convention (PLDC) in Copenhagen.











### sustainability

EMFA does its best at employing sustainable business practices within the three traditional pillars of sustainability: environmental, social, and economic, as well as in the newly defined pillar; cultural sustainability.

#### Social

Being a family-run business, EMFA has always put importance on the social wellbeing of its team.

Today, some of the employees or their parents were around when the company was founded in 1959.

#### Cultural

In respect to the ancient civilizations that once inhabited Turkey, EMFA has named most of its product ranges after ancient cities and towns.

"The light of the ancient civilizations shine upon the world today through EMFA."

#### Environmental

In 1996 EMFA began using LEDs in their production of light fixtures. Initially, when LEDs were only available in low power, they were the perfect choice to use in highlighting stairs and paths in low light areas.

Since then, LEDs have become more and more powerful and efficient, to the point that today EMFA can light an entire skyscraper (Spine Tower), with LEDs resulting in lower power consumption and maintenance costs compared to traditional light sources.

#### **Economic**

For nearly 6 decades and three generations, EMFA has successfully been a profitable business. Over the decades the management has made decisions aimed to give EMFA long-term results. One key factor has been to invest greatly in R&D to stay on top of the most modern technologies. EMFA has been using LEDs for nearly 20 years.

## premium quality

#### Design

To support EMFA's mission to become a global player in the lighting industry the company has teamed up with hsd+ for the re-branding of the entire visual compunication.

EMFA's partnership with the dynamic, international design-duo hagmüllersuchomel design + (hsd+) will elevate the quality of all new products and clearly communicate EMFA's vision, product quality and customer service.

Digital design and prototyping tools combined with extensive manufacturing experience and in-house production ensure that all products meet the high demands of EMFA customers.

#### Certifications

EMFA products are manufactured and certified after the European standards: EN 60598-1 EN 60598-2-1 EN 60598-2-2 EN 60598-2-5 EN 60598-2-18

EMFA production follows the quality management systems of: ISO 9001:2008

#### Engineering

"Form follows function." EMFA fixtures are engineered first and foremost taking function into account.

Especially in regards to LED fixtures this principle is important. If you install an LED into a fixture that has been developed for a fluorescent or halogen lamp, the basic requirements an LED needs might not be met, leading to a shortened lifetime. This is especially crucial with high IP-rated fixtures where the intense heat the LED produces can only dissipate through the metals the LED is in direct contact with.

Given that a major market for EMFA is the Middle East, all fixtures are designed to withstand ambient temperatures of 50°C. The LEDs are mounted on metal core pcbs, which are mounted to the aluminium body of the fixture so that the entire fixture acts as a heat sink.

Extensive testing is performed in EMFA's laboratory to ensure these values are maintained so that the lifetime of the LED is not compromised.

#### Production

To ensure consistent quality of its products, EMFA produces by the standards set out by ISO 9001. This is done however without compromising flexibility and the ability for small-batch adaptations. EMFA produces over 4000 items, having nearly all component production in house allows EMFA to make minor modifications to these products even in small batches.

#### Customisation

"Customisation is EMFA's standard."

EMFA offers many combinations for each fixture, as all fixtures are made in house. A combination of 6 standard paint colors, 3 stainless steel finishes, 8 LED colors, 2 wattages, and 5 or more lenses and reflectors are available to make the fixture suitable for the required application.

This is done without increasing lead-time and is available for large as well as small quantities.



## departments

#### **Facilities**

 $\ensuremath{\mathsf{EMFA}}$  operates in a factory of 5.000 square meters with approximately 80 employees.

#### Having the following

departments on site enables EMFA to customize products according to customers' needs and have short lead times for delivery of large as well as small quantities.

#### **Departments**

product design
research & development
engineering
mold manufacturing
thermoset material preparation
thermoset pressing
aluminium die-cast injection
mechanical processing
metal forming & pressing
cnc milling
painting & surface treatment
electronics
assembly
packaging
test lab
quality managment
photometric lab





# reference projects

#### Global & Local

EMFA exports to over 40 countries and has supplied such prestigous projects as:

Zorlu Center Istanbul Palmarina Bodrum Mall of Istanbul Istanbul Istanbul Spine Tower Port Alacati Marina Izmir Dubai JW Marriot Marquis Hotel Macau Fire Station Macau JW Marriot Absheron Hotel Baku Jeju Global Education City Jeju Island University of West England Bristol Borders Campus Edinburgh Presidential Residences Istanbul Bath University Bath St. Maarten Porto Cupecoy Marina Dublin Aviva Arena Stadium Sheikh Rashid Al Maktoum's Villa Seychelles Literature Museum of Azerbaijan Baku Bademlik Mosque Istanbul Four Season's Hotel Bosphorus Istanbul Art Academy Baku Hotel Johann Strauss Vienna Radisson Blue Hotel Cesme





#### **Drive Over**



Knidos p 2-9



Knidos Cool Glass p 10-11



Santos p 12-23



Teos p 24-25



Mira 1 p 26-28



Mira 2 p 29-32



Assos 2 p 33-35



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Assos 4 p 41-46



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Belkis 1 p 67-69



Belkis 1 Asym p 70-71



Belkis 2 p 74-76



Belkis 2 Asym p 77-85



Belkis 3 p 87-88



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Belkis 4 p 93-94



Belkis 5 p 95-98



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Patnos 5 p 134-136



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Gordion 3



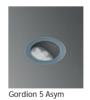
Gordion 3 Asym



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Near Water



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Mashroom p 296



Atlantis 27 p 304-307



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Triathlon 5



Belkis 1



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### **Pendants**



